<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<title>MINGUS - Break Free From Financial Stress</title>

<meta name="viewport" content="width=device-width, initial-scale=1">

<!-- SEO Meta Tags -->

<meta name="description" content="Break free from apps that profit from your financial stress. MINGUS puts YOU back in control with AI-powered financial intelligence.">

<meta name="keywords" content="financial intelligence, AI finance, financial stress, money management, financial freedom, MINGUS">

<meta name="author" content="MINGUS">

<!-- Open Graph / Facebook -->

<meta property="og:title" content="MINGUS - Break Free From Financial Stress">

<meta property="og:description" content="Join 10K+ users achieving financial freedom with AI-powered insights">

<meta property="og:image" content="https://yourdomain.com/og-image.jpg">

<meta property="og:url" content="https://yourdomain.com/">

<meta property="og:type" content="website">

<!-- Google Analytics 4 -->

<script async src="https://www.googletagmanager.com/gtag/js?id=G-LR5TV15ZTM"></script>

<script>

window.dataLayer = window.dataLayer || [];

function gtag(){dataLayer.push(arguments);}

gtag('js', new Date());

gtag('config', 'G-LR5TV15ZTM', {

page\_title: 'MINGUS Landing Page',

page\_location: window.location.href

});

// Enhanced conversion tracking

function trackConversion(eventName, value = 20) {

if (typeof gtag !== 'undefined') {

gtag('event', 'generate\_lead', {

'currency': 'USD',

'value': value,

'event\_category': 'Lead Generation',

'event\_label': eventName

});

}

}

// Track assessment selection

function trackAssessmentSelection(assessmentType) {

gtag('event', 'assessment\_selected', {

'event\_category': 'Assessment',

'event\_label': assessmentType,

'value': 25

});

}

</script>

<!-- Google Fonts -->

<link href="https://fonts.googleapis.com/css2?family=Inter:wght@400;500;600;700;900&family=Lato:wght@400;700&family=Open+Sans:wght@400;600;700&display=swap" rel="stylesheet">

<style>

:root {

/\* Dark Theme Colors \*/

--bg-primary: #0f1419;

--bg-secondary: #1f2937;

--bg-tertiary: #374151;

--text-primary: #f9fafb;

--text-secondary: #d1d5db;

--text-muted: #9ca3af;

--accent-green: #10b981;

--accent-green-dark: #059669;

--primary-purple: #8A31FF;

--accent-orange: #f97316;

--border-color: #374151;

--shadow-lg: 0px 10px 25px rgba(0, 0, 0, 0.3);

--shadow-md: 0px 4px 12px rgba(0, 0, 0, 0.2);

--transition: all 0.3s ease;

/\* Spacing \*/

--spacing-xs: 4px;

--spacing-sm: 8px;

--spacing-md: 16px;

--spacing-lg: 24px;

--spacing-xl: 32px;

--spacing-2xl: 48px;

/\* Typography \*/

--font-size-h1: 2.5rem;

--font-size-h2: 2rem;

--font-size-h3: 1.5rem;

--font-weight-regular: 400;

--font-weight-medium: 500;

--font-weight-semibold: 600;

--font-weight-bold: 700;

--border-radius: 8px;

--line-height-relaxed: 1.7;

}

\* {

margin: 0;

padding: 0;

box-sizing: border-box;

}

body {

font-family: 'Inter', sans-serif;

background: var(--bg-primary);

color: var(--text-primary);

line-height: 1.6;

overflow-x: hidden;

}

.container {

max-width: 1200px;

margin: 0 auto;

padding: 0 var(--spacing-lg);

}

/\* Social Proof Banner \*/

.social-proof-banner {

display: flex;

justify-content: center;

align-items: center;

padding: var(--spacing-md);

background: rgba(16, 185, 129, 0.1);

border-bottom: 1px solid rgba(16, 185, 129, 0.3);

font-family: 'Inter';

font-weight: 600;

font-size: 14px;

text-align: center;

color: var(--accent-green);

animation: pulse 2s infinite;

}

@keyframes pulse {

0%, 100% { background: rgba(16, 185, 129, 0.1); }

50% { background: rgba(16, 185, 129, 0.2); }

}

/\* Header \*/

.header {

position: fixed;

top: 0;

left: 0;

right: 0;

background: rgba(15, 20, 25, 0.95);

backdrop-filter: blur(20px);

z-index: 1000;

border-bottom: 1px solid var(--border-color);

transition: var(--transition);

padding: var(--spacing-md) 0;

}

.nav-container {

display: flex;

justify-content: space-between;

align-items: center;

}

.logo-section {

display: flex;

align-items: center;

gap: var(--spacing-md);

}

.logo {

font-family: 'Open Sans';

font-weight: 700;

font-size: 1.5rem;

color: var(--accent-green);

}

.nav-icons {

display: flex;

gap: var(--spacing-lg);

align-items: center;

}

.nav-link {

color: var(--text-secondary);

text-decoration: none;

font-weight: var(--font-weight-medium);

transition: color var(--transition);

}

.nav-link:hover {

color: var(--accent-green);

}

.nav-cta {

background: var(--accent-green);

color: var(--bg-primary);

padding: var(--spacing-sm) var(--spacing-lg);

border-radius: var(--border-radius);

text-decoration: none;

font-weight: var(--font-weight-bold);

transition: var(--transition);

border: 2px solid var(--accent-green);

}

.nav-cta:hover {

background: transparent;

color: var(--accent-green);

}

/\* Urgency Banner \*/

.urgency-banner {

background: linear-gradient(135deg, var(--accent-orange) 0%, #dc2626 100%);

color: white;

padding: var(--spacing-md);

text-align: center;

font-weight: 600;

font-size: 14px;

animation: glow 2s ease-in-out infinite alternate;

}

@keyframes glow {

from { box-shadow: 0 0 5px var(--accent-orange); }

to { box-shadow: 0 0 20px var(--accent-orange), 0 0 30px var(--accent-orange); }

}

/\* Hero Section \*/

.hero {

padding: 140px 0 var(--spacing-2xl);

text-align: center;

position: relative;

}

.hero::before {

content: '';

position: absolute;

top: 0;

left: 0;

right: 0;

bottom: 0;

background: radial-gradient(circle at 20% 50%, rgba(16, 185, 129, 0.1) 0%, transparent 50%),

radial-gradient(circle at 80% 20%, rgba(138, 49, 255, 0.05) 0%, transparent 50%);

pointer-events: none;

}

.hero-content {

position: relative;

z-index: 1;

}

.hero-text {

margin-bottom: var(--spacing-xl);

}

.social-proof-tag {

display: inline-flex;

align-items: center;

gap: var(--spacing-sm);

background: rgba(16, 185, 129, 0.1);

border: 1px solid rgba(16, 185, 129, 0.3);

color: var(--accent-green);

padding: var(--spacing-sm) var(--spacing-md);

border-radius: 50px;

font-size: 0.9rem;

font-weight: var(--font-weight-semibold);

margin-bottom: var(--spacing-lg);

}

.hero-headline {

font-family: 'Inter';

font-weight: 900;

font-size: clamp(2rem, 5vw, 3.5rem);

line-height: 1.1;

color: var(--text-primary);

margin-bottom: var(--spacing-lg);

background: linear-gradient(135deg, var(--text-primary) 0%, var(--text-secondary) 100%);

-webkit-background-clip: text;

-webkit-text-fill-color: transparent;

background-clip: text;

}

.hero-highlight {

color: var(--accent-green);

background: none;

-webkit-text-fill-color: var(--accent-green);

}

.hero-subtext {

font-family: 'Open Sans';

font-weight: 400;

font-size: 1.2rem;

line-height: 1.6;

color: var(--text-secondary);

max-width: 700px;

margin: 0 auto var(--spacing-xl);

}

/\* Main CTA \*/

.main-cta {

display: inline-flex;

justify-content: center;

align-items: center;

padding: var(--spacing-md) var(--spacing-xl);

background: var(--accent-green);

border: none;

border-radius: var(--border-radius);

font-family: 'Inter';

font-weight: 600;

font-size: 1.1rem;

color: var(--bg-primary);

cursor: pointer;

transition: var(--transition);

text-decoration: none;

gap: var(--spacing-sm);

border: 2px solid var(--accent-green);

}

.main-cta:hover {

background: var(--accent-green-dark);

border-color: var(--accent-green-dark);

transform: translateY(-2px);

box-shadow: var(--shadow-lg);

}

.reduce-fud {

font-family: 'Open Sans';

font-weight: 400;

font-size: 14px;

color: var(--text-muted);

margin-top: var(--spacing-md);

}

/\* Assessment Selection Modal \*/

.assessment-modal {

position: fixed;

top: 0;

left: 0;

width: 100%;

height: 100%;

background: rgba(0, 0, 0, 0.8);

backdrop-filter: blur(10px);

display: none;

justify-content: center;

align-items: center;

z-index: 10000;

opacity: 0;

transition: opacity 0.3s ease;

}

.assessment-modal.show {

display: flex;

opacity: 1;

}

.modal-content {

background: var(--bg-secondary);

border-radius: var(--border-radius);

padding: var(--spacing-2xl);

max-width: 800px;

max-height: 80vh;

overflow-y: auto;

border: 1px solid var(--border-color);

box-shadow: var(--shadow-lg);

transform: scale(0.9);

transition: transform 0.3s ease;

}

.assessment-modal.show .modal-content {

transform: scale(1);

}

.modal-header {

text-align: center;

margin-bottom: var(--spacing-xl);

}

.modal-title {

font-size: var(--font-size-h2);

font-weight: var(--font-weight-bold);

color: var(--text-primary);

margin-bottom: var(--spacing-md);

}

.modal-subtitle {

color: var(--text-secondary);

font-size: 1.1rem;

}

.assessment-options {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(300px, 1fr));

gap: var(--spacing-lg);

}

.assessment-card {

background: var(--bg-tertiary);

border: 2px solid var(--border-color);

border-radius: var(--border-radius);

padding: var(--spacing-lg);

cursor: pointer;

transition: var(--transition);

position: relative;

text-align: left;

}

.assessment-card:hover {

border-color: var(--accent-green);

transform: translateY(-2px);

box-shadow: var(--shadow-md);

}

.assessment-card.featured {

border-color: var(--accent-green);

background: rgba(16, 185, 129, 0.05);

}

.assessment-badge {

position: absolute;

top: -8px;

right: var(--spacing-md);

background: var(--accent-orange);

color: var(--bg-primary);

padding: var(--spacing-xs) var(--spacing-sm);

border-radius: var(--border-radius);

font-size: 0.8rem;

font-weight: var(--font-weight-bold);

}

.assessment-card h4 {

font-size: 1.3rem;

font-weight: var(--font-weight-semibold);

color: var(--text-primary);

margin-bottom: var(--spacing-sm);

}

.assessment-card p {

color: var(--text-secondary);

margin-bottom: var(--spacing-md);

line-height: var(--line-height-relaxed);

}

.social-proof-mini {

color: var(--accent-green);

font-size: 0.9rem;

font-weight: var(--font-weight-medium);

}

.modal-close {

position: absolute;

top: var(--spacing-md);

right: var(--spacing-md);

background: none;

border: none;

font-size: 1.5rem;

color: var(--text-muted);

cursor: pointer;

transition: var(--transition);

}

.modal-close:hover {

color: var(--text-primary);

}

/\* Visual Section \*/

.visual-section {

padding: var(--spacing-xl) 0;

text-align: center;

}

.visual-content {

background: var(--bg-secondary);

border: 2px solid var(--border-color);

border-radius: var(--border-radius);

padding: var(--spacing-xl);

font-family: 'Open Sans';

font-weight: 700;

font-size: 1.2rem;

color: var(--text-primary);

max-width: 600px;

margin: 0 auto;

}

/\* Performance Dashboard \*/

.performance-dashboard {

background: var(--bg-secondary);

padding: var(--spacing-xl);

border-radius: var(--border-radius);

margin: var(--spacing-xl) 0;

border: 1px solid var(--border-color);

}

.dashboard-header {

display: flex;

justify-content: space-between;

align-items: center;

margin-bottom: var(--spacing-lg);

}

.dashboard-title {

font-family: 'Inter';

font-weight: 600;

font-size: 1.2rem;

color: var(--text-primary);

}

.dashboard-metric {

font-family: 'Inter';

font-weight: 700;

font-size: 1.5rem;

color: var(--accent-green);

}

.progress-bars {

display: flex;

flex-direction: column;

gap: var(--spacing-md);

}

.progress-item {

display: flex;

justify-content: space-between;

align-items: center;

}

.progress-label {

font-family: 'Open Sans';

font-weight: 400;

font-size: 0.9rem;

color: var(--text-secondary);

min-width: 150px;

}

.progress-bar {

width: 200px;

height: 8px;

background: var(--bg-tertiary);

border-radius: 4px;

overflow: hidden;

}

.progress-fill {

height: 100%;

background: linear-gradient(90deg, var(--accent-green) 0%, var(--primary-purple) 100%);

border-radius: 4px;

transition: width 1s ease-in-out;

position: relative;

}

.progress-fill::after {

content: '';

position: absolute;

top: 0;

left: 0;

right: 0;

bottom: 0;

background: linear-gradient(90deg, transparent 0%, rgba(255,255,255,0.3) 50%, transparent 100%);

animation: shimmer 2s infinite;

}

@keyframes shimmer {

0% { transform: translateX(-100%); }

100% { transform: translateX(100%); }

}

/\* Social Proof Section \*/

.social-proof-section {

text-align: center;

padding: var(--spacing-xl) 0;

background: var(--bg-secondary);

}

.social-proof-number {

font-family: 'Inter';

font-weight: 700;

font-size: 3rem;

color: var(--accent-green);

display: block;

margin-bottom: var(--spacing-sm);

}

.social-proof-section p {

color: var(--text-secondary);

font-size: 1.1rem;

}

/\* Product Section \*/

.product-section {

padding: var(--spacing-2xl) 0;

}

.section-title {

font-family: 'Inter';

font-weight: 700;

font-size: var(--font-size-h2);

color: var(--text-primary);

text-align: center;

margin-bottom: var(--spacing-xl);

}

.feature-grid {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(300px, 1fr));

gap: var(--spacing-xl);

margin-top: var(--spacing-xl);

}

.feature-card {

background: var(--bg-secondary);

border: 1px solid var(--border-color);

border-radius: var(--border-radius);

padding: var(--spacing-xl);

transition: var(--transition);

position: relative;

overflow: hidden;

}

.feature-card::before {

content: '';

position: absolute;

top: 0;

left: 0;

right: 0;

height: 3px;

background: linear-gradient(90deg, var(--accent-green), var(--accent-green-dark));

transform: scaleX(0);

transition: transform var(--transition);

}

.feature-card:hover::before {

transform: scaleX(1);

}

.feature-card:hover {

transform: translateY(-4px);

box-shadow: var(--shadow-lg);

border-color: var(--accent-green);

}

.feature-image {

width: 100%;

height: 120px;

background: var(--bg-tertiary);

border: 1px solid var(--border-color);

border-radius: var(--border-radius);

display: flex;

justify-content: center;

align-items: center;

font-size: 2rem;

margin-bottom: var(--spacing-md);

}

.feature-tag {

display: inline-block;

padding: var(--spacing-xs) var(--spacing-sm);

background: var(--accent-green);

border-radius: var(--border-radius);

font-family: 'Inter';

font-weight: 600;

font-size: 0.8rem;

color: var(--bg-primary);

margin-bottom: var(--spacing-md);

}

.feature-title {

font-family: 'Inter';

font-weight: 600;

font-size: 1.2rem;

color: var(--text-primary);

margin-bottom: var(--spacing-sm);

}

.feature-description {

font-family: 'Open Sans';

font-weight: 400;

font-size: 0.95rem;

color: var(--text-secondary);

line-height: var(--line-height-relaxed);

margin-bottom: var(--spacing-md);

}

.feature-cta {

display: inline-flex;

justify-content: center;

align-items: center;

padding: var(--spacing-sm) var(--spacing-md);

background: var(--primary-purple);

border: none;

border-radius: var(--border-radius);

font-family: 'Inter';

font-weight: 600;

font-size: 0.9rem;

color: var(--text-primary);

cursor: pointer;

transition: var(--transition);

text-decoration: none;

width: 100%;

}

.feature-cta:hover {

background: var(--accent-green);

transform: translateY(-1px);

}

/\* Testimonials Section \*/

.testimonials-section {

padding: var(--spacing-2xl) 0;

background: var(--bg-secondary);

}

.testimonials-grid {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(350px, 1fr));

gap: var(--spacing-xl);

margin-top: var(--spacing-xl);

}

.testimonial-card {

background: var(--bg-primary);

border: 1px solid var(--border-color);

border-radius: var(--border-radius);

padding: var(--spacing-xl);

font-family: 'Open Sans';

font-weight: 400;

font-size: 1rem;

color: var(--text-secondary);

font-style: italic;

transition: var(--transition);

position: relative;

}

.testimonial-card::before {

content: '"';

position: absolute;

top: var(--spacing-md);

left: var(--spacing-md);

font-size: 2rem;

color: var(--accent-green);

opacity: 0.3;

font-family: serif;

}

.testimonial-card:hover {

transform: translateY(-2px);

box-shadow: var(--shadow-md);

}

/\* Differentiators Section \*/

.differentiators-section {

padding: var(--spacing-2xl) 0;

}

.diff-card {

background: var(--bg-secondary);

border: 1px solid var(--border-color);

border-radius: var(--border-radius);

padding: var(--spacing-xl);

margin-bottom: var(--spacing-lg);

}

.diff-title {

font-family: 'Inter';

font-weight: 600;

font-size: 1.2rem;

color: var(--text-primary);

margin-bottom: var(--spacing-sm);

}

.diff-text {

font-family: 'Open Sans';

font-weight: 400;

font-size: 1rem;

color: var(--text-secondary);

line-height: var(--line-height-relaxed);

}

/\* FAQ Section \*/

.faq-section {

padding: var(--spacing-2xl) 0;

background: var(--bg-secondary);

}

.faq-list {

display: flex;

flex-direction: column;

gap: var(--spacing-md);

margin-top: var(--spacing-xl);

}

.faq-item {

background: var(--bg-primary);

border: 1px solid var(--border-color);

border-radius: var(--border-radius);

overflow: hidden;

}

.faq-question {

display: flex;

justify-content: space-between;

align-items: center;

padding: var(--spacing-lg);

cursor: pointer;

transition: var(--transition);

}

.faq-question:hover {

background: var(--bg-tertiary);

}

.faq-question-text {

font-family: 'Inter';

font-weight: 600;

font-size: 1rem;

color: var(--text-primary);

}

.faq-arrow {

width: 16px;

height: 16px;

color: var(--text-muted);

transition: var(--transition);

}

.faq-answer {

padding: 0 var(--spacing-lg) var(--spacing-lg);

color: var(--text-secondary);

line-height: var(--line-height-relaxed);

display: none;

}

.faq-item.active .faq-answer {

display: block;

}

.faq-item.active .faq-arrow {

transform: rotate(180deg);

}

/\* Final CTA Section \*/

.final-cta-section {

padding: var(--spacing-2xl) 0;

text-align: center;

position: relative;

background: linear-gradient(135deg, rgba(16, 185, 129, 0.1) 0%, rgba(138, 49, 255, 0.1) 100%);

}

.final-content {

margin-bottom: var(--spacing-xl);

}

.final-headline {

font-family: 'Inter';

font-weight: 700;

font-size: var(--font-size-h1);

color: var(--text-primary);

margin-bottom: var(--spacing-md);

}

.final-subtext {

font-family: 'Open Sans';

font-weight: 400;

font-size: 1.1rem;

color: var(--text-secondary);

max-width: 600px;

margin: 0 auto;

line-height: var(--line-height-relaxed);

}

.final-cta {

display: inline-flex;

justify-content: center;

align-items: center;

padding: var(--spacing-md) var(--spacing-xl);

background: var(--accent-green);

border: none;

border-radius: var(--border-radius);

font-family: 'Inter';

font-weight: 600;

font-size: 1.1rem;

color: var(--bg-primary);

cursor: pointer;

transition: var(--transition);

text-decoration: none;

gap: var(--spacing-sm);

}

.final-cta:hover {

background: var(--accent-green-dark);

transform: translateY(-2px);

box-shadow: var(--shadow-lg);

}

/\* Footer \*/

.footer {

background: var(--bg-primary);

border-top: 1px solid var(--border-color);

padding: var(--spacing-2xl) 0 var(--spacing-lg);

}

.footer-content {

text-align: center;

font-family: 'Open Sans';

font-weight: 400;

font-size: 0.9rem;

color: var(--text-secondary);

line-height: var(--line-height-relaxed);

}

.footer-content a {

color: var(--accent-green);

text-decoration: none;

margin: 0 var(--spacing-sm);

}

.footer-content a:hover {

text-decoration: underline;

}

/\* Responsive Design \*/

@media (max-width: 768px) {

.container {

padding: 0 var(--spacing-md);

}

.nav-container {

flex-direction: column;

gap: var(--spacing-md);

}

.nav-icons {

display: none;

}

.hero {

padding: 120px 0 var(--spacing-xl);

}

.hero-headline {

font-size: 2rem;

}

.hero-subtext {

font-size: 1rem;

}

.assessment-options {

grid-template-columns: 1fr;

}

.modal-content {

margin: var(--spacing-md);

max-height: 90vh;

}

.feature-grid,

.testimonials-grid {

grid-template-columns: 1fr;

}

.progress-item {

flex-direction: column;

align-items: flex-start;

gap: var(--spacing-sm);

}

.progress-bar {

width: 100%;

}

.social-proof-number {

font-size: 2rem;

}

}

/\* Animations \*/

.fade-in {

opacity: 0;

transform: translateY(20px);

transition: opacity 0.6s ease, transform 0.6s ease;

}

.fade-in.visible {

opacity: 1;

transform: translateY(0);

}

/\* Smooth scrolling \*/

html {

scroll-behavior: smooth;

}

</style>

</head>

<body>

<!-- Social Proof Banner -->

<div class="social-proof-banner">

✅ Join 10,000+ users who've broken free from financial stress

</div>

<!-- Header -->

<header class="header">

<div class="container">

<div class="nav-container">

<div class="logo-section">

<div class="logo">MINGUS</div>

</div>

<div class="nav-icons">

<a href="#features" class="nav-link">Features</a>

<a href="#testimonials" class="nav-link">Testimonials</a>

<a href="#pricing" class="nav-link">Pricing</a>

<a href="#" class="nav-cta assessment-trigger">Get Started</a>

</div>

</div>

</div>

</header>

<!-- Urgency Banner -->

<div class="urgency-banner">

🚨 LIMITED TIME: Get Your FREE Assessment + Personalized Action Plan

</div>

<!-- Assessment Selection Modal -->

<div class="assessment-modal" id="assessmentModal">

<div class="modal-content">

<button class="modal-close" onclick="closeAssessmentModal()">&times;</button>

<div class="modal-header">

<h3 class="modal-title">Choose Your Free Assessment</h3>

<p class="modal-subtitle">Select the assessment that best fits your current financial goals</p>

</div>

<div class="assessment-options">

<div class="assessment-card featured" onclick="selectAssessment('ai-job-risk')">

<div class="assessment-badge">🔥 TRENDING</div>

<h4>🤖 AI Job Risk Calculator</h4>

<p>Will AI replace your job? Get your personalized risk score in 60 seconds and discover how to protect your career.</p>

<div class="social-proof-mini">12,847 professionals assessed</div>

</div>

<div class="assessment-card" onclick="selectAssessment('income-comparison')">

<h4>💵 Income Comparison Tool</h4>

<p>Am I earning what I should? Compare your salary to peers and discover your negotiation opportunities.</p>

<div class="social-proof-mini">9,200+ salaries compared</div>

</div>

<div class="assessment-card" onclick="selectAssessment('financial-health-love')">

<h4>❤️ Financial Health & Love Assessment</h4>

<p>Discover how your relationships impact your spending habits and create financial harmony in love.</p>

<div class="social-proof-mini">7,800+ relationships improved</div>

</div>

<div class="assessment-card" onclick="selectAssessment('tax-bill-impact')">

<h4>🧾 Tax Bill Impact Calculator</h4>

<p>Stop tax season surprises! Calculate your estimated tax bill and create a savings plan to stay ahead.</p>

<div class="social-proof-mini">5,600+ tax bills planned</div>

</div>

</div>

</div>

</div>

<div class="container">

<!-- Hero Section -->

<section class="hero fade-in">

<div class="hero-content">

<div class="hero-text">

<div class="social-proof-tag">✅ AI-Powered Financial Intelligence</div>

<h1 class="hero-headline">Break Free From Apps That Profit From Your <span class="hero-highlight">Financial Stress</span></h1>

<p class="hero-subtext">Join thousands of users who are already achieving their financial goals with Mingus. Start your journey today and see the difference intelligent financial management can make.</p>

</div>

<button class="main-cta assessment-trigger">

Take Your FREE 2-Minute Assessment

<span>→</span>

</button>

<p class="reduce-fud">No credit card required • Get your personalized report instantly</p>

</div>

</section>

<!-- Visual Section -->

<section class="visual-section fade-in">

<div class="visual-content">

"I saved $2,400 in 3 months after taking this assessment" - Sarah M.

</div>

</section>

<!-- Performance Dashboard -->

<section class="performance-dashboard fade-in">

<div class="dashboard-header">

<div class="dashboard-title">Your Financial Health Preview</div>

<div class="dashboard-metric">85/100</div>

</div>

<div class="progress-bars">

<div class="progress-item">

<div class="progress-label">Stress Level Reduction</div>

<div class="progress-bar">

<div class="progress-fill" style="width: 0%; --target-width: 85%;" data-target="85"></div>

</div>

</div>

<div class="progress-item">

<div class="progress-label">Relationship Impact</div>

<div class="progress-bar">

<div class="progress-fill" style="width: 0%; --target-width: 78%;" data-target="78"></div>

</div>

</div>

<div class="progress-item">

<div class="progress-label">Financial Control</div>

<div class="progress-bar">

<div class="progress-fill" style="width: 0%; --target-width: 92%;" data-target="92"></div>

</div>

</div>

</div>

</section>

<!-- Social Proof Section -->

<section class="social-proof-section fade-in">

<div class="social-proof-number" id="userCount">10,847</div>

<p>People have taken these assessments and transformed their financial lives</p>

</section>

<!-- Product Section -->

<section id="features" class="product-section fade-in">

<h2 class="section-title">Why Choose MINGUS?</h2>

<div class="feature-grid">

<div class="feature-card">

<div class="feature-image">🤖</div>

<div class="feature-tag">TRENDING</div>

<div class="feature-title">AI Job Risk Analysis</div>

<div class="feature-description">Get your personalized AI displacement risk score and learn how to future-proof your career and income.</div>

<button class="feature-cta assessment-trigger">Check My Risk</button>

</div>

<div class="feature-card">

<div class="feature-image">💵</div>

<div class="feature-tag">POPULAR</div>

<div class="feature-title">Income Comparison Insights</div>

<div class="feature-description">Compare your salary to market rates and discover negotiation opportunities to maximize your earning potential.</div>

<button class="feature-cta assessment-trigger">Compare Income</button>

</div>

<div class="feature-card">

<div class="feature-image">❤️</div>

<div class="feature-tag">UNIQUE</div>

<div class="feature-title">Love & Money Harmony</div>

<div class="feature-description">Understand how relationships affect your financial health and create better money habits together.</div>

<button class="feature-cta assessment-trigger">Assess Harmony</button>

</div>

</div>

</section>

<!-- Testimonials Section -->

<section id="testimonials" class="testimonials-section fade-in">

<h2 class="section-title">What Our Users Say</h2>

<div class="testimonials-grid">

<div class="testimonial-card">

"This assessment opened my eyes to how my relationship stress was causing me to overspend. I've saved $1,200 in just 2 months!"

<br><br><strong>- Keisha M., Atlanta</strong>

</div>

<div class="testimonial-card">

"The income comparison tool opened my eyes - I was making 15% below market rate! Used the insights to negotiate a $12K raise."

<br><br><strong>- Marcus D., Houston</strong>

</div>

<div class="testimonial-card">

"The love and money assessment saved my relationship. We went from fighting about money to planning our future together."

<br><br><strong>- Jasmine & David, DC Metro</strong>

</div>

</div>

</section>

<!-- Differentiators Section -->

<section class="differentiators-section fade-in">

<h2 class="section-title">How MINGUS is Different</h2>

<div class="diff-card">

<div class="diff-title">💼 Career-Financial Integration</div>

<div class="diff-text">Connect your career security, income potential, and financial planning in one comprehensive platform designed for professionals.</div>

</div>

<div class="diff-card">

<div class="diff-title">❤️ Love & Money Connection</div>

<div class="diff-text">The only platform that specifically addresses how relationships impact your financial health and spending patterns.</div>

</div>

<div class="diff-card">

<div class="diff-title">🎯 Culturally Relevant Insights</div>

<div class="diff-text">Built specifically for African American professionals, addressing unique challenges like pay equity and career advancement barriers.</div>

</div>

</section>

<!-- FAQ Section -->

<section class="faq-section fade-in">

<h2 class="section-title">Frequently Asked Questions</h2>

<div class="faq-list">

<div class="faq-item">

<div class="faq-question" onclick="toggleFAQ(this)">

<div class="faq-question-text">How long do the assessments take?</div>

<div class="faq-arrow">▼</div>

</div>

<div class="faq-answer">

Each assessment takes 2-5 minutes to complete. The AI Job Risk Calculator is the quickest at just 60 seconds, while the comprehensive Financial Health Score may take up to 5 minutes for the most accurate results.

</div>

</div>

<div class="faq-item">

<div class="faq-question" onclick="toggleFAQ(this)">

<div class="faq-question-text">Is my information secure?</div>

<div class="faq-arrow">▼</div>

</div>

<div class="faq-answer">

Yes, we use bank-level encryption to protect your data. We never sell your information and you can delete your account at any time. All assessments are processed securely and anonymously.

</div>

</div>

<div class="faq-item">

<div class="faq-question" onclick="toggleFAQ(this)">

<div class="faq-question-text">Which assessment should I take first?</div>

<div class="faq-arrow">▼</div>

</div>

<div class="faq-answer">

Start with whichever topic feels most urgent to you right now. The AI Job Risk Calculator is trending and takes just 60 seconds. Many users end up taking multiple assessments to get a complete picture of their financial wellness.

</div>

</div>

<div class="faq-item">

<div class="faq-question" onclick="toggleFAQ(this)">

<div class="faq-question-text">How accurate are the income comparisons?</div>

<div class="faq-arrow">▼</div>

</div>

<div class="faq-answer">

Our income data is sourced from verified salary databases and updated regularly. We factor in location, industry, experience level, and education to provide the most accurate comparison possible for your specific situation.

</div>

</div>

</div>

</section>

<!-- Final CTA Section -->

<section class="final-cta-section fade-in">

<div class="final-content">

<h2 class="final-headline">Ready to Transform Your Financial Life?</h2>

<p class="final-subtext">Join thousands of others who've discovered the secret to financial freedom through better understanding of their relationship with money.</p>

</div>

<button class="final-cta assessment-trigger">

Start Your FREE Assessment Now

<span>→</span>

</button>

</section>

<!-- Footer -->

<footer class="footer">

<div class="footer-content">

<div>Contact us: <a href="mailto:support@mingus.com">support@mingus.com</a> | +1 555-555-5555</div>

<div style="margin-top: var(--spacing-md);">

<a href="#">Privacy Policy</a> |

<a href="#">Terms of Service</a> |

<a href="#">About</a> |

<a href="#">Blog</a>

</div>

<div style="margin-top: var(--spacing-md);">&copy; 2024 MINGUS. All rights reserved.</div>

</div>

</footer>

</div>

<script>

// Assessment Modal Functionality

function openAssessmentModal() {

const modal = document.getElementById('assessmentModal');

modal.classList.add('show');

document.body.style.overflow = 'hidden';

// Track modal open

gtag('event', 'assessment\_modal\_opened', {

'event\_category': 'Modal',

'event\_label': 'Assessment Selection'

});

}

function closeAssessmentModal() {

const modal = document.getElementById('assessmentModal');

modal.classList.remove('show');

document.body.style.overflow = 'auto';

}

function selectAssessment(assessmentType) {

// Track assessment selection

trackAssessmentSelection(assessmentType);

// Route to appropriate assessment

const routes = {

'ai-job-risk': '/assessment/ai-job-risk',

'income-comparison': '/assessment/income-comparison',

'financial-health-love': '/assessment/financial-health-love',

'tax-bill-impact': '/assessment/tax-bill-impact'

};

// For now, just show alert (replace with actual routing)

alert(`Redirecting to ${assessmentType} assessment...`);

// window.location.href = routes[assessmentType];

closeAssessmentModal();

}

// Add event listeners to all assessment triggers

document.addEventListener('DOMContentLoaded', function() {

const assessmentTriggers = document.querySelectorAll('.assessment-trigger');

assessmentTriggers.forEach(trigger => {

trigger.addEventListener('click', function(e) {

e.preventDefault();

openAssessmentModal();

});

});

// Close modal on outside click

document.getElementById('assessmentModal').addEventListener('click', function(e) {

if (e.target === this) {

closeAssessmentModal();

}

});

// Close modal on escape key

document.addEventListener('keydown', function(e) {

if (e.key === 'Escape') {

closeAssessmentModal();

}

});

});

// Animate progress bars on scroll

function animateProgressBars() {

const progressBars = document.querySelectorAll('.progress-fill');

progressBars.forEach(bar => {

const targetWidth = bar.dataset.target + '%';

bar.style.width = '0%';

setTimeout(() => {

bar.style.width = targetWidth;

}, 500);

});

}

// Animate user count

function animateUserCount() {

const counter = document.getElementById('userCount');

const target = 10847;

let current = 0;

const increment = target / 100;

const timer = setInterval(() => {

current += increment;

if (current >= target) {

current = target;

clearInterval(timer);

}

counter.textContent = Math.floor(current).toLocaleString() + '+';

}, 20);

}

// FAQ Toggle

function toggleFAQ(element) {

const faqItem = element.parentElement;

const isActive = faqItem.classList.contains('active');

// Close all FAQ items

document.querySelectorAll('.faq-item').forEach(item => {

item.classList.remove('active');

});

// Open clicked item if it wasn't active

if (!isActive) {

faqItem.classList.add('active');

}

}

// Intersection Observer for animations

const observerOptions = {

threshold: 0.1,

rootMargin: '0px 0px -50px 0px'

};

const observer = new IntersectionObserver((entries) => {

entries.forEach(entry => {

if (entry.isIntersecting) {

entry.target.classList.add('visible');

// Special animations for specific sections

if (entry.target.classList.contains('performance-dashboard')) {

setTimeout(animateProgressBars, 500);

}

if (entry.target.classList.contains('social-proof-section')) {

setTimeout(animateUserCount, 300);

}

}

});

}, observerOptions);

// Observe all fade-in elements

document.addEventListener('DOMContentLoaded', function() {

document.querySelectorAll('.fade-in').forEach(el => {

observer.observe(el);

});

});

// Header scroll effect

window.addEventListener('scroll', function() {

const header = document.querySelector('.header');

if (window.scrollY > 100) {

header.style.background = 'rgba(15, 20, 25, 0.98)';

} else {

header.style.background = 'rgba(15, 20, 25, 0.95)';

}

});

// Smooth scrolling for anchor links

document.querySelectorAll('a[href^="#"]').forEach(anchor => {

anchor.addEventListener('click', function (e) {

e.preventDefault();

const target = document.querySelector(this.getAttribute('href'));

if (target) {

target.scrollIntoView({

behavior: 'smooth',

block: 'start'

});

}

});

});

</script>

</body>

</html>